

ITEM NO.: 24758

CONTENTS: 90 SOFTGELS



## SUMMARY

This latest vision health supplement, based on emerging science, incorporates a powerful blend of vitamins and antioxidants proven to support and maintain eye health. The special blend of antioxidants in Vision Essentials may help slow down the advance of AMD (age-related macular degeneration). The formula is based on the NIH's Age-Related Eye Disease Study I and II (AREDS) formulation, which found that a combination of antioxidants was able to slow the advance of AMD.

## BENEFITS

Antioxidants from the carotenoid chemical family, such as beta carotene, lutein, and zeaxanthin, play an important role in eye health. Clinical studies have demonstrated that lutein and zeaxanthin are concentrated to the retina and lens of the eye. Low concentrations of these compounds in the retina are associated with age-related macular degeneration (AMD). Supplementation with high levels of lutein can restore the lutein concentration in the retina. Further supplementation of vitamins C, E, and A (in the form of beta-carotene) along with zinc and copper delayed the onset of AMD. Additional support for the eyes comes from a proprietary berry blend included in Vision Essentials™. This proprietary berry blend contains anthocyanidins, antioxidant compounds that support the vasculature within the eye, reducing the risk for diabetic retinopathies.

- ✓ Potent Berry Blend is loaded with antioxidants to help the body neutralize free radicals\*
- ✓ A mixture of fat- and water-soluble antioxidants to provide greater protection against reactive oxygen species\*
- ✓ A blend of antioxidant rich berries that help support healthy vision.\*

## RECOMMENDED USE

Take 2 capsules per day with a meal.

## INGREDIENTS

Fruit powders (Wild blueberry, Strawberry & Cranberry), Wild Bilberry fruit extract, Elderberry extract and Raspberry Seed powder. Hydroxypropylmethyl cellulose and Microcrystalline Cellulose.

Vision Essentials™ contains the following active ingredients: vitamin C, vitamin E, zinc, natural beta carotene, lutein, zeaxanthin, and anthocyanidins from wild bilberry, wild blueberry, strawberry, cranberry, elderberry, and raspberries.

Vision Essentials™ is a purple crystalline powder that is water-soluble. In addition to the active ingredients, each capsule contains silicon dioxide, microcrystalline cellulose, and is packaged in vegetarian capsules.

## VISION ESSENTIALS

AMOUNT PER SERVING	%DAILY VALUE*	
VITAMIN C (AS ASCORBIC ACID)	700mg	
VITAMIN E	100 IU	333%
VITAMIN A	5000 IU	100%
ZINC	15 MG	100%
LUTEIN	10 MG	
ZEAXANTHIN	2 MG	
PROPRIETARY BERRY BLEND	60 MG	